



Designer Specifications

- Page size is 400 pixels wide by 530 pixels high. A template can be downloaded here to ensure correct sizing.
www.flashbook.com.au/pagetemplate
- For designs that bridge across the entire spread it is recommended that both the left and right templates are matched next to each other on a larger background to ensure visual accuracy.
- Pages do not require 'bleed'.
- Ensure all images are no less than 72dpi for best resolution on screen.
- All artwork must be submitted as a layered Photoshop file.
- Please rasterize all type.
- All video and audio files will be accepted. Please ensure they hold the client's name within the file reference.
- If the page colour matches the background colour a border is recommended to provide a visual constraint.
- All Flashbooks have pages in multiples of two (2). Please ensure there are adequate page designs for each page within the book.
- Please name each file relative to its page number and in sequential order starting with '1' for the front cover. Package all pages within a single folder and label with the respective clients name for ease of reference.
- Please send all relevant artwork, video and audio files to design@flashbook.com.au

For any further design or technical questions please contact the Jericho Project Design Studio for further information on 02 9660 5090.